

COMMUNITY BUSINESS ASSOCIATION of Northern Tuscarawas County

ELECTRONIC SIGN GUIDELINES

This procedure outlines the criteria for allowed messages and the process for organizations to submit requests and schedule messages to be displayed on the CBA Electronic Sign located on Route 212 in Bolivar, Ohio.

1. The electronic sign will display all community news-related non-profit items at no charge, or public service events that do not derive a monetary profit for any organization or group(s) – per the request of the individual and/or organization - regarding community activities, festivals, school functions and other areas of general interest in the Northern Tuscarawas Community. **Paid advertisement** is available for “for profit” businesses by following the price schedule.

It is preferred that **ALL** news related items be received **at least ten (10)** business days before the scheduled event for adequate advertising. Please note that news related items must be received **prior to Sunday** of each week at which time the electronic sign is updated. All messages will be visible from both sides of the sign.

All CBA members will be highlighted the first week of each month, and **additional paid advertisement “for profit” businesses will follow the price schedule as indicated below.** Paid advertisement must submit the Electronic Message Sign Request Form in this document.

No charge All non-profit community events One week duration

Time Frame Exception: Two week duration

Bolivar Strawberry Festival

Zoar Harvest Festival

Christmas on the Canal

Christmas in Zoar

No charge CBA member listing First week of each month

- | | | |
|-----------|--------------------------------|-------------------|
| • \$15.00 | Birthday/Anniversary/Thank you | One week duration |
| • \$25.00 | CBA member advertising | Two week duration |
| • \$75.00 | Non-member advertising | Two week duration |

2. The CBA offers no guarantee to the appearance of any message on the electronic sign.

3. Appearance of messages is subject to constraints of electronic and mechanical limitations of the electronic sign.

4. Organization making the request is responsible for contacting the CBA should the event be cancelled, postponed, or rescheduled.

5. Messages or displays are to provide notice of a local event that provides a significant benefit to Northern Tuscarawas County, including but not limited to an economic benefit to the community as a result of holding the event.

6. It is not the intent of the CBA to create or permit a forum for displays that are primarily for the purpose of advocating particular political and/or candidate(s) for office, religious or other points of view - such as ballot issues, school levy campaigns, township levies, etc.

7. No message or display shall be allowed that, in the opinion of the CBA, contains any offensive material.

8. Any message or display that does not specifically pertain to a local event will be reviewed by the CBA Sign Committee. The CBA has the discretion to approve or deny the request. If it is determined by the CBA Sign Committee not to be in the best interest of the Community, or that the CBA Sign Committee believes would jeopardize the ability of the CBA to allow messages or displays in the future, the request may be denied.

Messages NOT Permitted

- Promotion of alcoholic beverages and tobacco products is prohibited.
- Promotion of candidates in any election is prohibited.
- Promotion of political or religious viewpoints, ballot issues, school levy campaigns or township levies is prohibited.
- False, misleading, or deceptive messages are prohibited.
- Promotion of commercial goods or services – other than paid advertisement regarding such - is prohibited.
- Garage sales or private sales of goods or services are prohibited.

ELECTRONIC SIGN **AGREEMENT**

Please print and mail to

Community Business Association of Northern Tuscarawas County
PO Box 362, Bolivar, OH 44612

ORGANIZATION: _____

ADDRESS: _____

PHONE: _____

CONTACT: _____

DATE MESSAGE TO START: _____

DATE MESSAGE TO END: _____

EXACT WORDING FOR MESSAGE: _____

DATE FEE PAID: _____

CHECK: _____ CASH: _____ MONEY ORDER: _____

SIGNATURE: _____ DATE: _____

Organization Representative

SIGNATURE: _____ DATE: _____

CBA Representative

You may also email cbasign@yahoo.com for additional information.